

## **ADVISORY RATINGS REQUIREMENTS - INDIA**

India has consumer advice labels that are specific to each film. Where consumer advice has been issued, it must be displayed on iTunes. The consumer advice labels are issued in the form of initials as follows:

**AC** — Alcohol Consumption

**C** — Criminal Activity

**D** — Drugs or Drug Use

**FV** — Fantasy Violence

**G** — Gambling

**GV** — Graphic Violence

**H** — Horror

**B** — Imitable Behavior

**L** — Language

**N** — Nudity

**P** — Prejudice

**PS** — Photo or Pattern Sensitivity

**R** — Religiously Sensitive

**SC** — Sexual Content

**SD** — Suggestive Dialogue

**SV** — Sexual Violence

**T** — Smoking or Tobacco Use

**V** — Violence

### **Notes:**

- Delivering an advisory is not required for films with a U rating; Apple will always display the advisory "Content Suitable for All Ages" for U-rated films.
- The remaining ratings (U/A 7+, U/A 13+, U/A 16+, and A) require at least one advisory.